

[This question paper contains 2 printed pages.]

Sr. No. of Question Paper : 8172

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Your Roll No.....

Unique Paper Code : 52031318

Name of the Paper : English Language A

Name of the Course : B.Com.

Semester : III

Maximum Marks : 75

Duration : 3 Hours

Instructions for Candidates

1. Write your Roll No. on the top immediately on receipt of this question paper.

2. Attempt all questions.

1. (a) You are Vineet/Shalu. You are the President of the Music Society, Dhun, of your college. The society has decided to organize an Inter-college Classical Music Competition in the college. Draft a notice to put up on the college notice-board. Include the necessary detail, such as date, time and venue of the competition, eligibility conditions, participation fee, date of registration, etc. (10)

OR

(b) You are the President of the NSS Club of your college. A meeting of the club is scheduled on 15 December 2016 to discuss certain matters. Draft a notice to put up on the notice-board in order to inform the members. Include the time and venue of the meeting, matters to be discussed, and a formal request to attend the meeting.

2. Write a feature article on one of the following topics in 300 words: (15)

(a) Demonetization of 500 and 1000 rupee currency notes may arrest the corruption.

(b) Political parties use public for political mileage.

(c) A visit to a hill station.

3. (a) You have been working as a salesman in a retail outlet. A customer visits your shop to purchase a Smartphone. Write a dialogue between yourself and the customer in minimum eight sentences from each. (10)

OR

- (b) Write a dialogue in a minimum of eight sentences each, between the Bank Manager and a customer who wants to open an account in the Bank.
4. (a) You are an anchor of a show on television. You are to interview a leading businessman. Imagining yourself to be both, the anchor and the businessman, write the interview. (10)

OR

- (b) You appeared for an Interview for the post of a Computer Operator in a reputed company. Write the interview, mentioning the questions asked by the interviewers along with your answers.
5. (a) You have been working with an agency which deals in surveys. You have been assigned the responsibility to know people's views on the surgical strike against the terrorists by India. You need a questionnaire for the purpose. Prepare the questionnaire with minimum ten questions with multiple options of answers. (10)

OR

- (b) You are a surveyor. You are to gather public opinion on the continuation of reservation in jobs. Prepare the questionnaire for the survey, having minimum ten questions with multiple options of answers.
6. (a) Write a speech, in about 200 words, to be delivered on 'Women Safety in Delhi'. (10)

OR

- (b) Write an essay, in about 200 words, on 'The Need of Communal Harmony'.
7. (a) You have been working as a Sales Manager in a company which has been facing problems with the sale of its refrigerators. The sale has been declining for the last six months. The Chairman of the company has asked you to investigate the reasons. Draft a report with findings and recommendations to boost the sale. (10)

OR

- (b) You had been facing problems with the college library. You talked to the Principal, who asked you to talk to other students and submit a report in this regard. Draft the report with problems and the recommendations to overcome